

Internship Market Intelligence (Group Marketing & Communication)

We are regularly looking for enthusiastic students (final year) or recent graduates who are willing to experience tangible working practices in a very international environment by supporting our Market Intelligence team for a minimum of 6 months, or preferably longer.

Our organisation

Atradius is one of the largest credit insurers in the world, providing credit insurance, bonding and surety, collections, and information services, with a strategic presence in over 50 countries and 3,600 multinational staff members. The products offered by Atradius protect companies around the world against the default risks associated with selling goods and services on credit. Atradius is a member of Grupo Catalana Occidente (GCO.MC), one of the largest insurers in Spain. Our GMC unit currently consists of many different nationalities, such as Dutch, German, Italian, British, Spanish, Serbian, Turkish, Canadian, Indonesian, Vietnamese, and Japanese.

What will you do?

The person appointed will assist the Market Intelligence (MI) team and associated units in daily activities and selected projects. Examples of tasks and responsibilities include:

- Performing supporting tasks to produce regular and ad hoc analyses in the field of competition and markets for Atradius board members, directors, and other commercial units
- Distributing news / market updates in the form of an internal SNS and newsletter, in combination with our enhanced SharePoint site, to communicate with Atradius colleagues globally and increase our knowledge base
- Conducting market research and analyses for strategic and operational initiatives
- Contributing to MI team projects
- Participating in initiatives of other GMC teams

What are we looking for?

We have one open internship position.

- Marketing & Communications background
- Good knowledge of internal communications and market research
- Ideally some experience with – or exposure to – social media
- Basic knowledge of financials (e.g. profit & loss, balance sheet, etc.)
- Sufficient MS Office skills, especially Excel and PowerPoint. Experience with the Office 365 suite would be an advantage (some skill tests will be conducted in addition to an interview)
- Fluent English; other languages are very welcome
- Nice-to-have: data sharing/visualisation skills (e.g. SharePoint, Power BI, HTML coding)
- Availability of at least 4 days per week – preferably 5 working days per week
- Right to live and work in the Netherlands for the duration of the internship (non-EU citizens require a work permit and/or an official university agreement)

A successful applicant should also have:

- Eager, proactive, agile, and hard-working, with a hands-on mentality
- A can-do attitude and a growth mindset
- A team player with the ability to work independently and with good self-discipline
- Strong organisational and communication skills
- Being tech-savvy is an advantage

What we offer

- An international and challenging working environment, dynamic and professional culture
- Hybrid working opportunities
- The opportunity to learn, while applying your academic knowledge, how to transition from a “passive” student mindset to a more proactive professional mindset and add value in a multinational environment
- Introduction courses, individual sessions with managers, and online training via Atradius Academy

- Atradius social events organised by the Young Atradius Team (e.g. Friday drinks, boat trips in Amsterdam, etc.)
- A monthly allowance

Equal opportunities for all

The success of our organisation stands with the quality of our people and the ideas they have. Insights and innovative solutions for our customers are the result of an interplay of cultures, knowledge and experience. That is why diversity is extremely important to Atradius. To ensure that all colleagues within Atradius can develop their qualities, we promote an inclusive culture in which everyone feels involved and valued. We encourage and welcome everyone to apply to our positions.

I am Atradius! - Do you want to know who we are?

Get to know Atradius colleagues in this video:

<https://www.youtube.com/watch?v=NnsgT04OpTU&t=4s>

Atradius is a global provider of credit insurance, bond and surety, collections and information services, with a strategic presence in over 50 countries. The products offered by Atradius protect companies around the world against the default risks associated with selling goods and services on credit. Atradius is a member of Grupo Catalana Occidente (GCO.MC), one of the largest insurers in Spain and one of the largest credit insurers in the world.

You can find further information on our website: <https://group.atradius.com>